

It's *more* than
a transaction.

It's your ticket to success.





"While we work with many vendors in the payment technology industry, Dejavoo is by far the easiest to deal with. Dejavoo's American based team helps our staff quickly support our customers. Rarely is there a long wait time and the Dejavoo Support team is extremely knowledgeable. Our account exec, Larry Roberts, is quick on new order requests, making it perfect for our onboarding team."

Jimi Romanus, President, CardChamp



Table of Contents

We are Dejavoo.	2
Our People.....	2
From Dejavoo Founder and CEO, Mony Zenou	3
Solutions designed around you.....	4
In Person Payments	4
• Aura Stand-alone Terminal Software	4
• DeNovo: Cloud Business Management.....	4
• DeNovo's Stand-Out Features.....	4
• DejaPayPro: Dejavoo's Cloud Register	5
• Compatible Hardware	5
• DVPay Lite – powered by iPOSpays gateway	5
• iPOS Go! – powered by iPOSpays gateway.....	5
iPOSpays – Payment Gateway Platform	6
• Streamline Your Payments with iPOSpays Omni-Commerce Platform	6
• Stand-out features	6
It's simply integrated magic.	8
Secure Payment Interface (SPIIn)	8
• What is SPIIn designed for?	8
• Other Integration Options.....	9
It's your competitive edge.....	10
Dejavoo Payment Programs	10
In business to help your business.....	11
• Our Partners	11
• Our Support	11
The wizards behind the technology.	12
Reach out.	13



We are *Dejavoo*.

Our People

Driven by our core values of honesty, integrity, teamwork, and accountability, Dejavoo's leadership team is committed to building sustainable, strategic payment products and services that best serve the needs of our partners and their merchants.



Mony Zenou
Founder
and CEO



Joseph Casella
Chief Operations
Officer



Enrique Menocal
Chief Financial
Officer



Chris Clarke
Vice President,
Sales



**Venkatarama
Kalyanaraman**
Chief Technology Officer



Ron Yannai
Vice President,
Strategic Accounts



Denis Mitskevich
Chief Information
Officer



Amit Iris Zenou
Vice President,
Marketing



**Maritere
Figueroa - Colón**
Legal Counsel



Shirley Hernandez
Technical Support
Manager



Wilfredo Morales
IT and Operations
Manager



Ray Bailey
Chief Engineer



Ruben Cabrera
Senior Application
Engineer



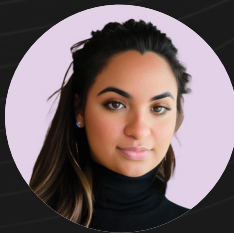
Steve Gallo
Training Manager



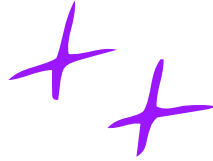
Mira Zenou
Controller



Daniel Zenou
GM Europe



Ariel Zenou
Human Resources
Manager



From Dejavoo Founder and CEO, Mony Zenou

When I began my career in the payments industry 30 years ago, I quickly realized the need to empower small and medium-sized businesses with affordable, dependable, and secure payment solutions. Dejavoo was born out of a deep commitment to helping businesses thrive in a rapidly changing marketplace.

Throughout our journey, we have remained steadfast in our mission to provide value, security, and the highest level of service to our sales partners and their merchants. Of our 200 staff members, 50% are developers continually at work on our industry-leading software products. One prime example of Dejavoo's innovation is iPOS Pays, our cloud-based, omni-commerce payment gateway platform, designed to be the most modern, feature-rich, and advanced front-end system.

Today, a significant portion of our boarding and transactions originate from key features of iPOS Pays, including CloudPOS (Virtual Terminal), Hosted Payment Pages, and Tap to Pay on iPhone and Android mobile phones. Providing our partners with variety and choice is our promise to them.

We have also expanded our presence among software developers and ISVs with our SPIn integration tool, a fast, easy, and secure semi-integrated EMV solution that simplifies the integration process, taking days, not weeks. Dejavoo offers a unique range of development services, including payment consulting, product licensing, and customized software development.

As we expand our reach beyond the U.S. and become a globally recognized brand, we remain dedicated to maintaining our core values of loyalty and integrity. Our continued investment in sales, technical support, and research and development demonstrates our commitment to bringing groundbreaking solutions to market that will further revolutionize the payments industry.

I am confident that our commitment to excellence will propel us to even greater heights in the years to come.

Sincerely,

Mony Zenou,
Founder and CEO, Dejavoo





Solutions designed around *you.*

Payment technology that helps you get ahead of the competition and keeps you there.

From the terminal on your sales counter to the payment gateway platform, to the back office to the cloud, Dejavoo delivers end-to-end solutions that super-charge your business.

At Dejavoo, we are agile and adapt to the quickly changing marketplace with products that fill a need for our partners and their merchants, including restaurants, retail shops, medical, professional, automotive, mobile, and seasonal merchants.

With Dejavoo you can be a hero to your merchants. Let us show you how.

"Dejavoo stands out for its reliability and versatility, effortlessly handling various payment methods with a user-friendly interface. Its robust system ensures uninterrupted service, supported by responsive customer support. With advanced security measures, Dejavoo safeguards customer data effectively. Overall, it's an invaluable asset for businesses seeking a dependable payment solution."

Bill Glass, President, Altrupay

In Person Payments

Tried and true technology that's a building block of your business.

Aura Stand-alone Terminal Software

Elevate your customers' purchasing experience with Aura's user-friendly, color-coded touchscreen interface. Aura offers simple navigation and seamless transactions, available for Linux (Aura Vega), and Android wireless (Aura Android - DVPay), and countertop terminals, including Dejavoo's Z and QD lines.

DeNovo: Cloud Business Management

Access DeNovo anytime, anywhere via the web, and let it handle routine tasks so you can focus on growing your business. This comprehensive cloud-based business management toolkit is available on Dejavoo's Z line of Linux terminals and the Android QD terminal line.

DeNovo's Stand-Out Features



Automatic Updates. DeNovo alerts you when an update is available, and your Dejavoo payment device automatically installs the latest software.



Batch Notification. Automatically receive an email with your settlement confirmation and transaction summary, even when you're away.



Call Me. Request a callback from a representative through your Dejavoo payment device or mobile phone/computer, saving you time on hold.



Go Green. Digital receipts are secure, always available, and a great marketing tool that helps your business save money and move forward.



DejaPayPro: Dejavoo's Cloud Register

All the features your merchants need in one affordable, feature-rich, payment solution.

Tailored for new merchants and busy restaurant (QSR) and retail shops, it's easy to get started with DejaPayPro. There's virtually no downtime. Dejavoo's outstanding support teams are there for you day or night.

Compatible Hardware

DejaPayPro integrates with the Android D1 register, tablets, the QD Line and the P line of Dejavoo terminals. Coupled with the DeNovo business management system, you can offer your merchants a frictionless experience at the checkout counter.



Features for Retail: Real-time reporting, simple user interface, accept all card types and Apple Pay, Google Pay and contactless cards.

Features for Restaurants: Tip adjust, table mapping, reservation management, online ordering, Dual Pricing with the ability to treat debit same as cash.

DVPay Lite – powered by iPOS Pays gateway

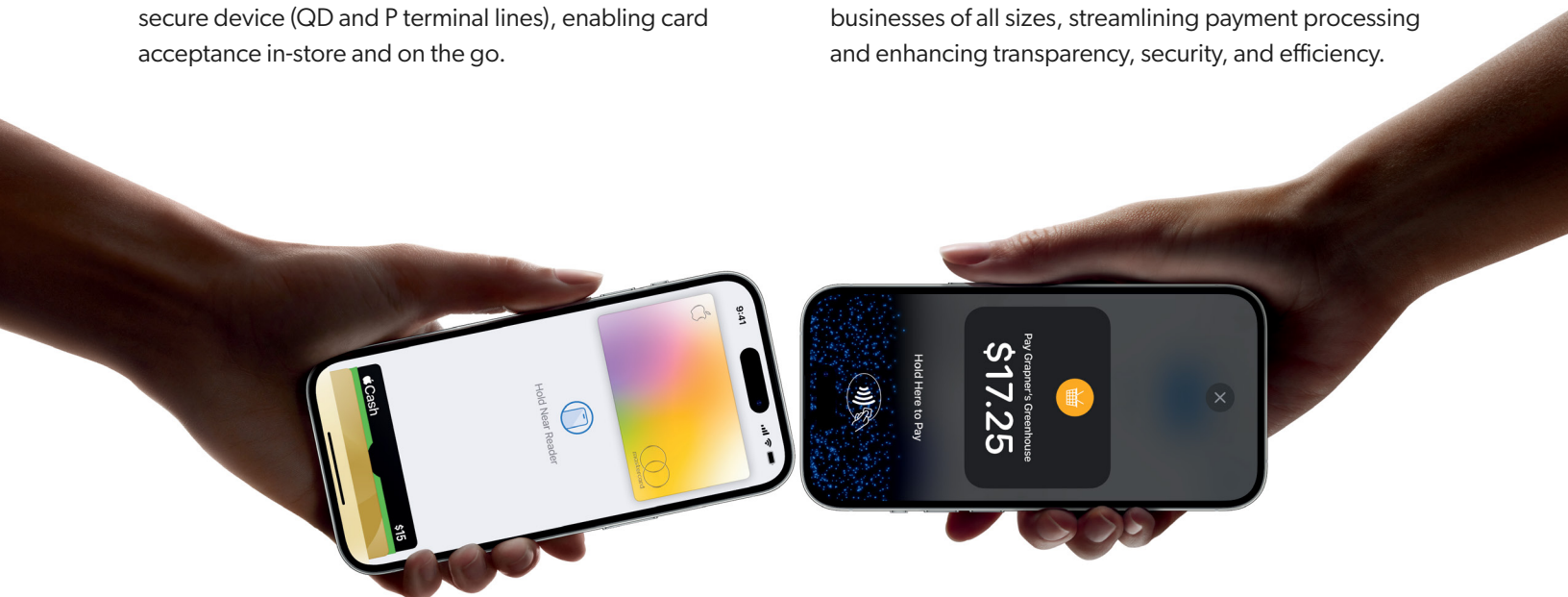
The latest of our terminal software offerings.

Dejavoo's DVPay Lite, powered by iPOS Pays gateway technology, provides an outstanding solution for ISOs to help their merchants grow. With features like Dual Pricing, QuickBooks integration, tip adjust, customer reviews on checkout, and L2/L3 auto-filling, DVPay Lite complements your merchant's Dejavoo EMV secure device (QD and P terminal lines), enabling card acceptance in-store and on the go.

iPOS Go! – powered by iPOS Pays gateway

Accept payments anywhere with iPOS Go!

Tap to Pay on iPhone with iPOS Go! is all you need – no hardware required. Powered by iPOS Pays gateway technology, iPOS Go! is great for mobile merchants including lawn care, plumbing, pet services, food trucks, farmers' markets, arts and crafts fairs, and fireworks stands. iPOS Go! offers flexibility and scalability for businesses of all sizes, streamlining payment processing and enhancing transparency, security, and efficiency.



But there's more.





iPOSays – Payment Gateway Platform

It's your business moving at the speed of light.

Streamline Your Payments with iPOSays Omni-Commerce Platform

iPOSays is a single sign-on system, an all-in-one omni-commerce gateway platform, certified on most major platforms. It simplifies payment processing for businesses of all sizes (especially in cases where the card is not present). With powerful features like True Cash Discount and QuickBooks integration, iPOSays helps you reduce costs and boost profitability.

Catering to retailers, restaurants, and e-commerce merchants, iPOSays offers flexible, scalable solutions that enhance payment processing and portfolio management. Trust iPOSays for transparent, secure, and efficient payment processing.

iPOSays also offers a range of alternative payment methods that utilize today's cutting-edge payment technology, including: Buy Now Pay Later, Crypto Currency, Account to Account Transfer and Mobile Wallet.

Unlock your business potential with iPOSays today.

Stand-out features



Cloud POS. A user-friendly virtual terminal.

Dejavoo's Cloud POS offers scalability and flexibility to adapt to the unique needs of merchants of all sizes, as well as ISOs and financial institutions, driving business success. Cloud POS supports send payment link, bulk uploads, recurring payments, AVS, itemized billing, and ACH payment options.



Ecommerce/MOTO. Dejavoo's Hosted

Payment Page simplifies online payments for your ecommerce merchants by securely handling sensitive data. Customers are redirected to the hosted page to enter payment details, reducing the risk of data breaches. Merchants can customize the payment page using Dejavoo's Freedom to Design.js to match their website's branding, providing a seamless checkout experience that builds trust and increases sales.





Send Payment Link Option. Enhance security and eliminate errors with our robust Android, QD and P terminal lines. Merchants can send secure payment links through QD and P payment terminals and the Cloud POS for customer-not-present scenarios, with real-time tracking of payment status, ensuring a secure and seamless transaction experience.



Built-In Integrations. iPOSpays integrates with solutions you need, including your merchant's QuickBooks accounting software. Processed transactions through our Dejavoo terminals are automatically updated against specific invoices, ledgers, and services in your QuickBooks account, ensuring streamlined financial management.



The Performance Dashboard. The Performance Dashboard is a centralized reporting portal offering key features like merchant and device onboarding, user hierarchy management, real-time transaction monitoring, receipt archiving, risk management, transaction void and refund, batch processing, extensive reporting, and myCustomers, a customer database management tool for targeted marketing.



Dejavoo Payment Programs. Offer flexible payment options including Dual Pricing with optional register (lite inventory) and our proprietary True Cash Discount. Your merchants will have an edge over the competition, increasing sales and customer satisfaction.

"We love the new P series from Dejavoo. The semi-integrated terminals are a great addition to the iPOSpays gateway platform. The text to pay invoicing from the terminals is a game changer! Our sales representative Brock Evans' responsiveness and professionalism, coupled with the wonderful technology offered by Dejavoo, have made my experience truly exceptional. I highly recommend Dejavoo Systems."

Steven Rogers, CEO, TexPaid





 **It's simply
integrated**
magic.

SPIn - Secure Payment Interface

Turnkey API. One and done code. Fast and secure integration.

SPIn integration offers ISVs access to a range of features, including our full line of POS terminals and support for Apple Pay and Google Wallet. This semi-integrated solution is out of PCI scope for the ISV. Dejavoo maintains PCI compliance and all security protocols. This turnkey API supports various interface options including REST API, JSON, and XML protocols. Dejavoo is host platform agnostic with full EMV certifications with all the major processing platforms.

"Our resellers like knowing that they do not need to assign an individual IP address per device. This eliminates points of failure. We also like that the devices are more cost effective, and the concierge level of support we receive is outstanding."

Wei Kong, President, Supermenu

What is SPIn designed for?

- Integrated POS systems in retail outlets, restaurants, and other establishments, facilitating secure and efficient transaction processing.
- Restaurant management systems, offering seamless integration of payments to enhance the dining experience and streamline operations.
- Kiosks and self-service terminals, providing secure payment processing capabilities for various applications.
- Third-party payment solution providers aiming to integrate with Dejavoo terminals for secure and compliant transaction processing.
- Developers can expand their service offerings to clients in need of semi-integrated EMV solutions.
- Maintains PCI DSS compliance for all Dejavoo terminals.

SPIn

Not All Integrations Are Created Equal

SPIn is a cloud based integration tool available on all terminals, stand-alone and gateway solutions.

For Independent Software Vendors (ISVs), adding an integrated approach to payments in your software package is a game changer, delivering multiple

business benefits, including increased ROI, improved customer retention and conversion rates not only for ISVs but for resellers, merchants, and end users as well. Ask yourself, what kind of support should you expect?

Let Dejavoo be your perfect partner.



Other Integration Options



FreedomtoDesign.js. A sophisticated JavaScript framework that enables merchants to collect sensitive payment data securely. It offers a secure data collection and tokenization system, helping businesses of all sizes fortify their online payment infrastructure. This versatile, gateway-powered solution enhances security and offers customizable checkout experiences.



Deep Linking API. Allows ISVs to add their application to our terminal devices, layered on top of our payment application. The developer seamlessly invokes our DVPay or DVPaylite application to complete the transaction. Deep linking provides a versatile interface for merchants of all types and sizes, simplifying transaction management and integrating seamlessly with Dejavoo P and QD Line terminals and gateway services for an all in one solution.



Tap to Pay SDK. Enables third party applications to utilize Dejavoo's tap to pay technology within their application. ISVs can also enable the QR code payment option.



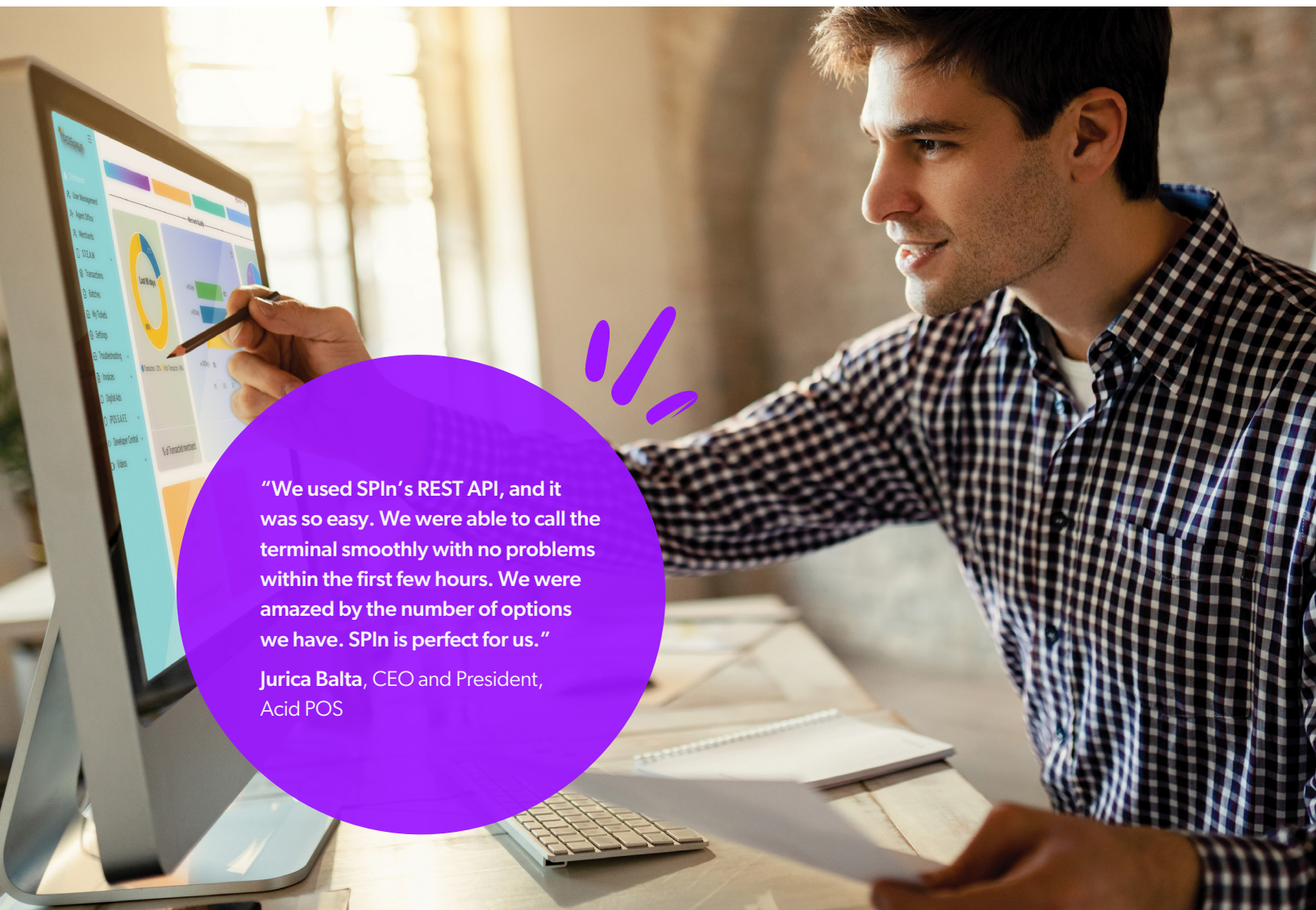
Hosted Payments Pages. Allows integrators to offer Ecommerce options for card not present transactions and supports sending payment links. Hosted payment pages are PCI-DSS compliant, ensuring that sensitive payment data is handled securely.



Transact API. Enables integrators to support tokenization for card on file scenarios, including recurring billing or bar tab options. It also includes the ability to complete tip adjustment and capture pre-authorizations.



Marketplace. In Dejavoo's Marketplace developers can add applications, making them available to download through Android devices (P and QD Lines).



"We used SPIn's REST API, and it was so easy. We were able to call the terminal smoothly with no problems within the first few hours. We were amazed by the number of options we have. SPIn is perfect for us."

Jurica Balta, CEO and President,
Acid POS





✦✦
It's your
competitive
edge.

Dejavoo Payment Programs

Cash or credit. Let your customers decide.

Dual Pricing

A flexible tool to adjust cash or card prices based on market conditions, consumer demands, or competitive pressure. Dual Pricing allows merchants to treat debit cards the same as cash. Gain a competitive edge, reduce processing fees, lower overhead, and increase cash flow. No matter what logic you want to apply to your dual pricing strategy, we can help you create the calculations in your iPOS instance.

True Cash Discount

Our proprietary, patent-pending program enables merchants to offer a discount to customers who pay in cash from an itemized price list, avoiding any add-on fees that apply to card transactions. The TCD user interface, software application, reports and receipts do not mention any fees, only available, saved or unrealized discounts. TCD rewards customers with discounts when they pay with cash.



Ready to Take Your Business to the Next Level?

At Dejavoo, we're dedicated to your success. With our innovative solutions, expert support, and extensive industry experience, we're the ideal partner to help your business thrive.

Whether you're an ISO, Sales Agent, ISV, or VAR, our advanced payment platforms and customizable solutions are designed to meet your unique needs and keep you ahead of the competition.

Get in touch. We want to hear from you.





In business to help *your* business.

Our Partners

We get you.

At Dejavoo, we forge strong partnerships with ISOs, Sales Representatives, ISVs, and VARs with one goal in mind: to help their businesses succeed.

How? By offering more than 30 years of industry expertise. By leading the way with innovative, customizable technologies, we are leveling the playing field for small and medium-sized businesses.

Our Support

It's complete peace of mind.

We have the best support teams in the industry, hands down. These professionals work, day in and day out, to ensure that you and your merchants have an exceptional experience with all of our products.

"My team receives, on average, 400-500 calls each day, on a wide variety of issues, some with simple resolutions, others that are more challenging. Our support team is always ready to help, regardless of how simple or complicated the issue is. I always advise my new hires that they are not joining a team; they are joining a family. Regardless of the issue's complexity, you will not face it alone."

Shirley Hernandez, Dejavoo Technical Support Manager

Your needs + our expert support teams = the ultimate formula for success.

Sales Support

Dejavoo goes above and beyond for your success, offering one-on-one sales training, webinars, co-branded product videos, and a fully stocked resource center to help your business gain and retain customers for life.

Marketing Support

Our innovative marketing team is here to help you promote your services. By leveraging the latest marketing technology, we can help boost your sales, outshine your competitors, and capture your prospects' attention.

Technical Support

Our in-house, bilingual tech support team provides round-the-clock assistance from experienced professionals, ensuring your business stays up and running while keeping you ahead of the competition.



The *wizards* behind the technology.



"At Dejavoo, we are dedicated to delivering exceptional service by upholding rigorous technical standards and maintaining the highest level of professionalism. Our skilled team employs cutting-edge technology and industry best practices to provide tailored solutions that meet your unique needs. Your satisfaction remains our top priority as we strive to build long-lasting relationships based on trust, transparency, and a shared vision of success."

Joe Casella, Chief Operations Officer, Dejavoo

"We understand that for our clients, success is not just an option – it's a necessity. That's why we approach every project with a deep commitment to turning ideas into reality. Our team of skilled developers works tirelessly to create custom solutions that address the unique challenges and goals of each client. By combining technical expertise with an understanding of our clients' businesses, we deliver results that drive growth and set them up for long-term success."

Denis Mitskevich, Chief Information Officer, and Venkatarama Kalyanaraman, Chief Technology Officer, Dejavoo



"Our commitment to your success is at the heart of everything we do. That's why our sales team goes above and beyond to foster partnerships built on trust, transparency, and a deep understanding of their unique business needs. When you choose Dejavoo, you gain a dedicated partner committed to your growth and prosperity."

Chris Clarke, VP, Sales, and Ron Yannai, VP, Strategic Accounts, Dejavoo

"We understand that our partners are the face of our brand, and their success is our success. That's why we've developed a comprehensive suite of marketing materials, including eye-catching print collateral and engaging video content, to help our partners effectively promote their businesses and showcase the value of our payment solutions to their clients."

Amit Iris Zenou, VP, Marketing



Reach *out*.

Our experts are standing by.

OUR SALES OFFICES

Dejavoo – Puerto Rico (HQ for iPOS Systems)

1000 Avenida Juan Ponce de Leon
Suite 2-A
San Juan, PR 00907
T: 1-877-358-6797

Dejavoo – U.S.A.

393 Jericho Turnpike
Suite 203
Mineola, NY 11501
T: 1-877-358-6797
E: sales@dejavoo.io

Dejavoo – Canada

7290 Torbram Road
Unit 1
Mississauga, ON L4T 3Y8
T: 647-430-0905



"The support team's consistent helpfulness and courtesy have truly set a standard of excellence. Their responsiveness and professionalism, coupled with the wonderful technology offered by Dejavoo, have made my experience truly exceptional."

Richard Litberg, President, Money Dispatch LLC



dejavoo.io